

CONTENT MARKETING PROPOSAL TEMPLATE

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PROJECT NAME			
EST. START DATE		EST. FINISH DATE	
CONTACT NAME		COMPANY	
PHONE		ADDRESS	
EMAIL			

CLIENT NEEDS / CURRENT CHALLENGES

GOALS + OPPORTUNITIES

DESIRED OUTCOMES

WHY WE'RE THE BEST FIT

RECOMMENDED SERVICES

PROJECTED INVESTMENT	
SERVICE	COST ESTIMATE
ESTIMATE TOTAL	

PROJECTED TIMELINE	
ACTION	DEADLINE

GETTING STARTED

TERMS & CONDITIONS

PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

ACCEPTANCE OF PROPOSAL

AUTHORIZED CLIENT SIGNATURE		DATE OF ACCEPTANCE	
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