MARKETING CONTENT CALENDAR TEMPLATE EXAMPLE

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YEAR

2028

PREPARED BY:

Carmen Robertson

Update the monthly calendar below to match the dates and mirror the current year. Update the key and copy/paste categories to suit your needs.

JANUARY

SUN	MON	TUES	WED	THURS	FRI	SAT
26 Notes CATEGORY	**27** Video Presentation LAUNCH	**28** Facebook ads post - link and visua LAUNCH	**29** Client post OTHER	**30** SEM how-to ONGOING CAMPAIGN	**31** SEM how-to ONGOING CAMPAIGN	**1**
2	**3** SEM how-to ONGOING CAMPAIGN	**4** SEM how-to ONGOING CAMPAIGN	**5** SEM how-to ONGOING CAMPAIGN	**6** SEM how-to ONGOING CAMPAIGN	**7** Client Post OTHER	**8**
9	**10**	**11**	**12**	**13** Virtual E-LEARNING	**14** Virtual E-LEARNING	**15** Virtual E-LEARNING
16	**17**	**18** Copy writing workshop LAUNCH	**19**	**20**	**21**	**22**
23	**24**	**25**	**26**	**27**	**28**	**29**
30	**31**	**1**	**2**	**3**	**4**	**5**

KEY
MARKETING
LAUNCH
E-LEARNING
ONGOING CAMPAIGN
OTHER

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