

BUSINESS PLAN

I. EXECUTIVE SUMMARY

II. BUSINESS DESCRIPTION

III. MARKET ANALYSIS AND COMPETITION

Segment 1

1) Demographic

a)

b)

c)

d)

e)

2) Psychographic

a)

b)

c)

d)

e)

3) Geographic

a)

b)

c)

d)

e)

Here is an estimated comparison of our business to existing competitors:

CATEGORY	OUR COMPANY	COMPETITOR 1	COMPETITOR 2
Est. Yearly Revenue			
Price Level			
No. Employees			
Quality			

IV. MARKETING AND SALES PLAN

V. OPERATIONS AND MANAGEMENT PLAN

VI. DEVELOPMENT PLAN

VII. FINANCIAL STATEMENTS

VIII. SUPPORTING DOCUMENTS AND ATTACHMENTS

SIMPLE FILL-IN-THE-BLANK BUSINESS PLAN TEMPLATE

Try Smartsheet for FREE

DISCLAIMER

Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk.